

Your Business Development System

As an award winning full service brokerage, we offer you everything you need to grow a successful business, remain competitive, and exceed customer expectations.



Your monthly BDS fee includes access to the following resources:



WEBSITE

Your Mortgage Alliance personal website is fully responsive and equipped with everything customers needs including calculators, credit applications, resources and much more. It's integrated with MortgageBOSS, which means you can customize it right from your BOSS system.



EMAIL ACCOUNT

Every Mortgage Alliance broker receives an email account. Using an @mortgagealliance.com ensures you look professional in the eyes of consumers and positions you as part of a reputable organization.



MOBILE APPS

Brokers App: Access current rates, a mortgage scenario builder and easily send your application link to customers right from your phone with the brokers app. Download from the app store and login with your BOSS credentials.

MOPOLO: Your personalized branded app for customers offers them free property evaluations, credit scores, calculators, applications and more! Download from any app store.

More on MOPOLO



MAC STUDIO

Your MAC Studio integrated in BOSS allows you to generate personalized marketing pieces in seconds including flyers, postcards, social posts, and more!

The studio is also equipped with a Feature Sheet generator so you can produce cobranded pieces for your realtor partners' open houses.

Login to MortgageBOSS > MAC Studio from the main menu



SOCIAL MEDIA MANAGEMENT

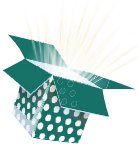
We help you generate awareness and leads through our social media management program. We'll post on your behalf 2 to 3 engaging posts a week on your social pages while you remain in full control of your page.



MARKETING SUPPORT

Behind every great Mortgage Alliance Professional is a seasoned marketing and creative team that is here to assist with your unique idea or initiative.

Contact marketing@mortgagealliance.com



CONSUMER CONTEST

We've given away over \$1 Million in prizes to broker customers so far and looking forward to awarding even more winners that choose to use the RightBroker!

Nothing like a giveaway to help attract and excite customers. Another great initiative to set you apart from the competition.



AUTOMATED COMMUNICATIONS

Our automated monthly and weekly communications ensure you stay top of mind with customers and generate repeat and referral business.

More Details

These are sent on your behalf so you can focus on growing your business.

Your Business Development System

As an award winning full service brokerage, we offer you everything you need to grow a successful business, remain competitive, and exceed customer expectations.



MORTGAGEBOSS

Deals, administration, marketing and CRM, all on one platform using one login.

MortgageBOSS is fully integrated with tools, seamless connectivity to lenders & partners, lead generation, automated communications and more.



ONLINE APPLICATIONS

Your customers like choices and your applications deliver! Your personal website is equipped with responsive credit applications for mortgages and credit cards plus customers can choose between short, full and EZ application.

All apps feed into your MortgageBOSS.



TOLL FREE -1-877-366-3487

A professional live receptionist is there to answer calls for you 24/7 and it's toll free for your customers.

Your calls can be live transferred to your phone or office or your messages can be sent email or text.



TECH SUPPORT

Access personalized training and walk-throughs, weekly webinars plus over 70 tutorial videos.

Our dedicated tech support team is available 8 am to 8 pm to support you and answer your MortgageBOSS questions.

1-866-581-2677 | info@mortgageboss.ca



REGIONAL MANAGER SUPPORT

Everything from organizing regional team meetings with key presenters, training sessions, providing updates, and most importantly supporting you every step of the way to build and grow your business, your Regional Manager is here for you!



UNLIMITED FILE STORAGE

Store your files securely on MortgageBOSS with unlimited storage you can access 24 hours a day from anywhere.



DAILY PAYROLL & COMPLIANCE

Payday is every day at Mortgage Alliance with real-time tracking on MortgageBOSS so you're always informed.

Our admin and compliance team are just a phone call or email away and are here to support you.



DEVELOPMENT

Investment in technology, new tools, resource development and integration of ancillary and other services, such as the Prequal tool, M3 digital platform, the SMART Views, new calculators etc, are essential to allow us to continue to provide you with state of the art solutions that keep you one step ahead of the competition.

For more information about the different resources available to you, visit [MAC Studio on MortgageBOSS > Forms & Resources > Mac Resources](#)